

# Chamber Digest

May 2010

Volume 27 Issue 12

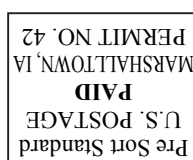


## Upcoming Events

- April 26 - 28:** Washington D.C. Summit  
**May 1:** Garden Extravaganza,  
Downtown Marshalltown  
**May 5:** Scholastic Banquet  
6:00 p.m., Iowa Valley Continuing  
Education, IVCCD campus  
**May 13:** IVL Graduation  
**May 31:** Memorial Day: Chamber Office closed

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## Seeking nominations for Chamber Person of the Year

Plans are underway for the 112th Annual meeting of the Marshalltown Area Chamber of Commerce. The event will be held in June, with more details to follow.

Each year at the Annual meeting, two awards are presented to Chamber members: Chairman's Community Impact Award and Chamber Person of the Year. In 2008, Emerson Process Management - Fisher Division was awarded the Chairman's Community Impact Award. In 2009, it went to Marshalltown Medical Surgical Center. The Chairman's Community Impact Award is given to a business or organization that has made a significant impact on the landscape of Marshalltown.

Kristen Monroe, Ultimate Web Design was the first winner of the Chamber Person of the Year award in 2008. At last year's event, Michelle Spohnheimer, City of Marshalltown, was designated the Chamber Person of the Year. The Chamber Person of the Year award recognizes an outstanding volunteer who has demonstrated a dedication to the Chamber's mission and program of work.

Nominations are currently being accepted at the Chamber office for the Chamber Person of the Year. The nomination form can be found on page 5. Nominations can be mailed to the Chamber office (PO Box 1000 - Marshalltown, IA 50158), faxed to 641-752-8373 or emailed to lolberding@marshalltown.org.

The selection committee will choose the recipients of the two awards. Decision of the selection committee is final.

## Marshalltown delegation heads to Washington D.C.

Nearly twenty-five community members will travel to Washington D.C. April 26 - 28 for the Chamber's 19th Annual Washington D.C. Summit trip.

The delegation's agenda includes issues such as business climate, arts and culture, energy, healthcare, education, workforce, transportation, community development and quality of life.

Meetings with Senators Charles Grassley and Tom Harkin and Congressman Tom Latham are planned.



Affix label here  
This direction

Marshalltown Area Chamber of Commerce  
P.O. Box 1000  
Marshalltown, IA 50158  
ADDRESS SERVICE REQUESTED

# MEMBER SPOTLIGHT

## Elmwood Country Club

It's spring. Flowers are in bloom, leaves are budding on trees and golfers are on the greens at Elmwood Golf Course. Founded in 1896, Elmwood Country Club serves as a popular Marshalltown destination.

What many people may not know about Elmwood is that it was moved to its current location around 1920. When a fire destroyed the original clubhouse, the current clubhouse was built in 1929.

Elmwood not only brings joy (and sometimes frustration) to golfers, but also offers a wide variety of services, including a full food and beverage menu, banquet service, four lighted tennis courts, swimming pool, 18-hole golf course with driving range and practice areas, plus a full staffed and stock golf shop operated by PGA Professional Jerry Johnson.

"We enjoy using Elmwood for the Chamber Ambassadors golf outing each year," said Gary Schaudt, Ambassadors golf outing chair. "Dennis [Buffington], Jerry and the entire staff at Elmwood and the pro shop are great partners on the event. Elmwood is a great asset to the community."

Employing 25 - 50 people, depending on the season, Elmwood is an amenity many local businesses use in recruiting employees to Marshalltown.

"We are fortunate to have major corporations that bring a diverse group of associates that soon learn the benefits of Marshalltown, such as 10 minute work commutes," said Dennis Buffington, Elmwood General Manager. "The best part about being in Marshalltown is the people."

To celebrate their 90th anniversary, Elmwood is hosting a Prospective Member Week and Open House May 2 - 8. Festivities for the week include a 4-person "Shambles" tournament, Ladies Best Shot outing, couples "Twilight" golf event, golf and tennis clinics, and reduced green fees for prospective members throughout the week. Their 90th Anniversary Open House will be held Sunday, May 2 from Noon to 4:00 p.m.

When asked why Elmwood supports the Chamber and is a long-time member, Buffington replied, "The Chamber looks out for the long-term good of the community and is a major resource for any type of business, either already located here or thinking of locating here."

Make a date to get on the greens at Elmwood Country Club, known throughout the state of Iowa as a first-rate club.



## New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

### AAA Ankeny

Mary Jane Beall, Agent  
1975 N. Ankeny Blvd., Ste. 105  
Ankeny, IA 50023  
515-257-9000

*AAA Ankeny offers a variety of insurance, financial and travel-related services.*

### Bantz Chiropractic Center

Dr. Eric Bantz, D.C.  
105 Westwood Drive  
Marshalltown, IA 50158  
641-752-1010

*Dr. Eric Bantz provides full chiropractic services including full spine manipulation, extremity adjusting and custom made orthotics.*

### Super Shine Car Wash

Ted Schaper  
919 North 3rd Avenue and 102 Iowa Avenue East  
Marshalltown, IA 50158  
641-753-7516

*With two locations in Marshalltown, Super Shine Car Wash is open convenient hours for your car washing needs.*

Would your business like to be featured as a Member Spotlight in the Chamber Digest? Email [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org) for details. Members drawn at random.

## www.marshalltown.org Statistics

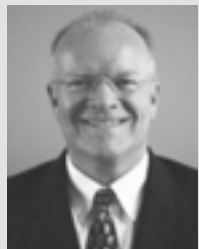
	Mar 10	Avg/Month	YTD Total
Unique Visitors	2,747	2,586	7,759
Number of Visits	4,257	4,312	12,935
Page Views	20,949	19,073	57,220
Hits	117,325	107,124	321,373

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events. Contact Lynn Olberding at the Chamber office for more information.

# LEADERSHIP

**Chamber**  
Chair: Paul Gregoire



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**John Hughes**  
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**Kathy Baker**  
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**Liz Zuercher**  
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**Doug Joslin**  
V.C. Membership  
**John Hughes**  
V.C. Quality of Life  
**Don Turbiville**  
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**Ellen Bergman**  
**Joe Carter**  
**Abie Chadderdon**  
**Nick Loney**  
**Joe Nevel**  
**Fauna Nord**  
**Jeff Vance**

**Ex-Officio**  
**Gene Beach**  
City of Marshalltown  
**Bob Wenner**  
MCVB

**MCVB**  
Chair: Deanna Davis



## Board of Directors

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**Dennis Grabenbauer**  
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**Kenn Vinson**  
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**Shannon Espenscheid**  
MCVB Director  
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Administrative Assistant

709 South Center Street  
P.O. Box 1000  
Marshalltown, IA 50158  
Phone: 641-753-6645  
Fax: 641-752-8373  
Email:  
info@marshalltown.org

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

**MEDIC**  
Chair: Don Turbiville



## Board of Directors

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**Pat Brooks**  
**Douglas Gervich**  
**Sharon Greer**  
**Paul Gregoire**  
**Brian Heithoff**  
**Mike Miller**  
**Loras Neuroth**  
**Mike Schlesinger**  
**Kevin Swartz**

**Ex-Officio**  
**State Representative**  
**Mark Smith**  
**State Senator**  
**Steve Soddors**

## Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.



Appliance Doctor	18
C's Landscape & Design	1
Cabinet Shoppe, The	6
Central Iowa Farm Store	12
Ethington Heating & Cooling	17
Fareway Stores, Inc.	46
Grandview Heights	14
H & R Block	3
Iowa Telecom	7
Long John Silvers	2
<b>Marshalltown Jaycees</b>	<b>5</b>
Marshalltown Sewing Center	18
<b>Mary Katherine's Inc.</b>	<b>10</b>
New Hope Christian Church	6
NW Mutual - Krough & Leth	21
Pro Finish	1
Riddle's Group, Inc.	12
<b>Sign Creations</b>	<b>10</b>
Sun Daze Salon & Tanning	4
Superior Cleaning, Inc.	12
Totem, Inc.	17
U.S. Cellular	14
Vaughn's Pub	6
Youth & Shelter Services	3

Thank you for supporting the  
Marshalltown Area Chamber of  
Commerce!

Don't forget to purchase  
Area Dollars for your  
friends, family and  
coworkers!  
They are great gifts - always  
the perfect fit!

Listen weekly to  
**Chamber Chat**  
Sunday Mornings 6:30 am  
on 99.5 KDAO FM  
7:30 am on 1190 KDAO AM

## Business After Hours

**May 2010**  
**5:00 - 7:00 p.m.**  
Marshalltown Medical &  
Surgical Center  
3 South 4th Avenue

**June 2010**  
Available for sponsorship

**July 14, 2010**  
**5:00 - 7:00 p.m.**  
Central Iowa Fair  
1308 East Olive Street

**August 2010**  
Available for sponsorship

**Contact Lynn**  
**Olberding at the Chamber**  
**office to schedule a Business**  
**After Hours event at your**  
**business.**  
**These events are great ways to**  
**promote your business!**

Are you ready to increase your  
website traffic? Contact Lynn at  
641-753-6645 about online directory  
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Visit the Chamber website at  
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# FACES & PLACES

**Faces & Places** is a new feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than three sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org) and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

## New Sunday brunch at Junction

Enjoy Sunday brunch from 10:00 a.m. - 2:00 p.m. in the Junction at the Best Western Regency Inn. Features of the brunch are build-your-own-omlet station and all of your favorite breakfast items including smoked salmon, waffles, eggs, bacon, sausage and more. Small sandwich selection also available. Bloody marys are just \$1.99 all day Sundays. Enjoy the new Sunday brunch with family and friends and take advantage of the new menu items.



## Davis returns to the Best Western

The Best Western Regency Inn is pleased to announce the return of Deanna Davis as Director of Sales. Deanna is a tireless worker and a wonderful spokesperson, for not only The Regency Inn, but also the city of Marshalltown. Her commitment to customer service is unparalleled.

"We are excited to have her back on the team," said David Bourdeau, consultant for the Best Western Regency Inn.

As The Director of Sales, Deanna is responsible for the overall sales effort, as well as a liaison between the hotel and the community. She can be reached at 641-752-6321.



Have you considered hosting a Business After Hours event? It's a great way to get Chamber members into your business and showcase what you do!

## Save the Date!

Mark your calendars for the 2010 Chamber Ambassadors Golf Outing!

Thursday, August 19  
Elmwood Country Club



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## Nominate Chamber Person of the Year

This award recognizes an individual for his or her long term commitment to their business or organization, the Chamber, as well as the business climate and quality of life in the community.

Criteria:

- Must be a Chamber member.
- Shows commitment to the Chamber and community.
- Is an advocate for the community issues at all levels.
- Assists in the growth and success of business.
- Demonstrates initiative in assisting others.
- Demonstrates concern for community betterment.
- Demonstrates leadership skills.

Nominee: \_\_\_\_\_

Title: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Nominated by: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Please include a brief paragraph (100 words or less) as to why you believe the nominee should be selected as the Chamber Person of the Year.

All nominations must be received at the Chamber office by **Wednesday, June 2, 2010**. Nominations can be dropped off to 709 South Center Street, mailed to PO Box 1000 Marshalltown, IA 50158, faxed to 641-752-8373 or emailed to lolberding@marshalltown.org.

Nominations will be reviewed by the selection committee. The decision of the selection committee is final.

The Chamber Person of the Year will be announced at the 112th Chamber Annual Meeting, held in June.

# CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at [www.VisitMarshalltown.com](http://www.VisitMarshalltown.com)

## Dog Park 101 Classes to be offered

Thanks to the tremendous support shown by the community, Marshalltown's new dog park, located in Riverview Park, will open this June.

- Have you wondered what to expect at a dog park?
- How do you think your dog will behave when they are off-leash?
- Would you like to learn to "read" dog behavior signs?

Answers to these and other questions you might have will be presented at two workshops being offered at the Marshalltown Public Library.

- Thursday, April 29 1:00 - 2:30 p.m.
- Tuesday, May 4 6:00 - 7:30 p.m.

Both sessions will cover the same material so you only need to attend one class. No pre-registration is necessary. Please call 641-750-0791 if you have any questions.

Presenters: Jeannine Heng - Dog Park Committee  
Heidi Drager - Animal Rescue League Director  
Dr. Dennis Drager - Veterinarian



### May 2010 Calendar of Events

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Storytime	Tues. & Fri.	Public Library
Duplicate Bridge	Wednesdays	Senior Citizens Center
Clock & Watch Auction	Apr. 30-May 1	Tom Harris Auctions
Cash on Delivery play	Apr. 30-May 2	Martha Ellen Tye
All Breed Dog Shows	May 1-2	Central IA Fairgrounds
Dog Jog	May 1	6th Street Softball Complex
Garden Extravaganza	May 1	Main Street
Prescription Drug Drop Off	May 1	South Side of Courthouse
Photos for Thought	May 1	Fisher Community Center
English Tea	May 1	Binford House
Songs and Psalms Service	May 2	First United Methodist
Hobby Craft Club	May 4	Community Y
AfterSchool Movie	May 5	Public Library
Nature Story Hour	May 5	Grimes Farm & Conservation
Cash on Delivery play	May 7-8	Martha Ellen Tye
Vagabond Cabaret Workshop	May 8-9	Hope United Methodist
Card Club	May 10	Community Y
Hobby Craft Club	May 11	Community Y
Tuba Concert	May 15	Hope United Methodist
Nature Story Hour	May 19	Grimes Farm & Conservation
Book Discussion Group	May 20	Community Y
Civil War Presentation	May 20	Historical Society
Kids Open Studio	May 22	Central IA Art Assoc.
Card Club	May 24	Community Y
Hobby Craft Club	May 25	Community Y
Art in Action	May 29	Fisher Community Center

### May 2010 Meetings & Conventions

Group	Date	Location
End of Life Nursing Education	May 5-6	IA Valley Cont. Ed
DCAA Weatherization	May 11-12	BW Regency Inn

**641-753-6645 • [cvb@marshalltown.org](mailto:cvb@marshalltown.org)**  
**[www.visitmarshalltown.com](http://www.visitmarshalltown.com)**

## Garden Extravaganza

Mark your calendars for the 10th annual Marshalltown Garden Extravaganza on Saturday, May 1 from 9:00 a.m. to 2:00 p.m.

Highlights for this year's event, themed "A Garden Kaleidoscope", will include plants, pots and garden paraphernalia for sale, as well as garden-related home and fashion accessories offered by retailers and Iowa artists showcasing their works of glass, paper, clay and other mediums. Hands-on children's activities will also be available, along with a variety of demonstrations about container gardening, outdoor photography and more.





# CONVENTION & VISITORS BUREAU

## Latino Heritage Festival

Marshalltown's Main Street will host the annual Latino Heritage Festival on June 5 from 11:00 a.m. – 9:00 p.m. The festival was started in 2004 as the Hispanic Heritage Festival. To better include the entire community the name has been changed to Latino Heritage Festival. The objective of the festival is to bridge the gap between the Latino and Anglo community in Marshalltown. At the same time it provides a venue where Marshalltown residents can come and experience the Latino heritage.

The day will include performances from two Latino bands as well as the return of the Impersonators featuring Marshalltown's own Augustine. A variety of ethnic food will be available throughout the day. Children will enjoy the games, truck touch, bouncers, face painting and piñatas. The highlight of the festival will be the Second Annual LaReinas or Princess Contest. Contestants will partner with a local non-profit to help raise money for their organization. Festival organizers are also partnering with the Marshall County Arts and Culture Alliance to give local Latino arts and craft vendors a venue to showcase their work.

If you would like more information about the Latino Heritage Festival please call the Marshalltown Central Business District at 641-844-2001 or the Marshalltown Convention & Visitors Bureau at 641-753-6645.



Young women compete in the Princess Contest at the 2009 Latino Heritage Festival in downtown Marshalltown.

### Make Marshalltown Your Destination!

Thinking about hosting a family reunion, planning for a wedding, or hosting a group gathering in Marshalltown?

Contact the Marshalltown Convention & Visitors Bureau for information on attractions, recreation, dining ideas and much more!

Call 641-753-6645 or visit [www.visitmarshalltown.com](http://www.visitmarshalltown.com).

## Plan Your Next Near-cation

Plan a weekend in and around Marshalltown and include the Marshalltown Speedway on Friday night and the Iowa Speedway on Saturday or Sunday. Visit our website at [www.visitmarshalltown.com](http://www.visitmarshalltown.com) for hotel information and special deals.

### 2010 Iowa Speedway Schedule:

Saturday, May 22: USAC Triple Crown Series  
Sunday, May 23: NASCAR Camping World Series East/West Challenge  
Saturday, June 19: Firestone Indy Lights Series  
Sunday, June 20: IndyCar Series  
Saturday, July 10: ARCA Series  
Sunday, July 11: NASCAR Camping World Truck Series  
Friday, July 30: USAR Pro Cup Series  
Saturday, July 31: NASCAR Nationwide Series

For more information about the Marshalltown speedway visit [www.marshalltownspeedway.com](http://www.marshalltownspeedway.com). To learn more about the Iowa Speedway, log on to their website at [www.iowaspeedway.com](http://www.iowaspeedway.com).



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[24778-v3-335] IM-46-1205

# AMBASSADORS VISITS



The Chamber Ambassadors visited the staff at Pro Cellular (A Verizon Wireless dealer) at 3109 South Center Street, Suite 101 on April 9 for a ribbon cutting during their grand opening.



Judy Rebik and staff at Temp Associates (307 West Main Street) were visited by the Chamber Ambassadors on April 13 for a ribbon cutting. Temp Associates has been a Chamber member for more than 10 years.



The Chamber Ambassadors celebrated the grand opening of Stepping Stones, 14 West Main Street on April 13 with a ribbon cutting. Stepping Stones is a Christian Book Store, owned by Mindy Uitermarkt.

See pictures of past Ambassadors ribbon cuttings and courtesy calls on the Chamber website at [www.marshalltown.org](http://www.marshalltown.org).



**“When Success  
and Experience Count...  
Put the Best to  
Work For You!”**

**752-5500**  
**2110 South Center**



**Karri Henning, Broker/Owner**  
**Valerie Bellile ★ ★ Julie Blazek**  
**Kristin Polley ★ Martha Garcia**  
**Janet Miller ★ G. Ward Miller**  
**Jane Chizek ★ Melody Bennett**

**Phil Henning ★ Moises Garcia ★ Joan Johnson**

The Ambassadors are the goodwill arm of the Chamber.  
Their scheduled time for courtesy calls and ribbon cuttings are at  
4:30 p.m. and 4:45 p.m. on the  
second and fourth  
Tuesday of the month.



Contact 641-753-6645 or [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org).



# BUSINESS NEWS

## Marshalltown Young Professionals celebrate 5 years

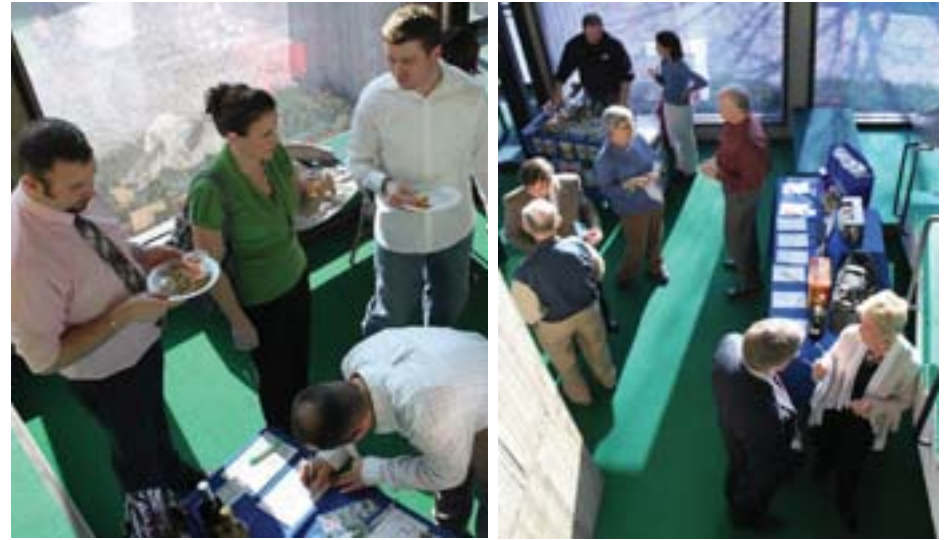
The Marshalltown Young Professionals, an affiliate of the Marshalltown Area Chamber of Commerce, celebrated their fifth anniversary on March 25 at the Martha-Ellen Tye Playhouse with a program that featured keynote presentation by Kent Stock, coach of the Norway, Iowa, baseball team during their final season.

The event featured recognition of current and past members and board members. The group is currently under the volunteer leadership of Brent Redman, Mechdyne. Other past presidents include Denise Kemp, Times-Republican (2008-2009), Rusty Feldman, Life Investors (2007-2008), Eric Bidwell, Boliver-Bidwell Law Office (2006-2007) and Denise Case, Community Y of Marshalltown (2005-2006).

Several businesses were acknowledged for their support of the organization. Those businesses include Consumers Energy, Emerson Process Management - Fisher Division, Independent Insurance Services, Marshalltown Broadcasting and the Times-Republican. Mayor Gene Beach was also recognized for his support of the Marshalltown Young Professionals.

A silent auction featuring sports-themed items was held in the foyer of the Playhouse and helped raise money for local organizations that the Marshalltown Young Professionals support. In the group's five years in existence, they have donated more than \$5000 to local non-profit organizations and events.

For more information on the Marshalltown Young Professionals, please visit [www.marshalltownyp.com](http://www.marshalltownyp.com) or email [info@marshalltownyp.com](mailto:info@marshalltownyp.com).



# [www.everydaychampions.org](http://www.everydaychampions.org)

# ECONOMIC DEVELOPMENT

## How important is manufacturing in Iowa?

As U.S., and in particular Iowa, manufacturers struggle to recover from the recession, it is important to understand just how important a role manufacturing plays in our economy. According to a report released by the National Association of Manufacturers and the Council of Manufacturing Associations, "Manufacturing generates more economic activity per dollar of production than any other business sector in the country. Manufacturing industries perform almost two-thirds of the private sector research and development, driving America's leading edge innovation and breakthrough technologies."

Here are a few facts about manufacturing in Iowa:

- Manufacturing generates approximately 21% of Iowa's Gross Domestic Product (GDP), placing Iowa 2nd among the states in percentage of total GDP from manufacturing.
- 95% of Iowa's manufacturing firms are owned by small to medium-sized enterprises with fewer than 500 employees.
- Iowa's manufacturing employment accounts for nearly 12% of the state's total employment.
- Iowa is home to approximately 6,000 manufacturing firms.
- Iowa exports approximately \$8 billion worth of manufactured goods.
- In Marshall County, manufacturing accounts for over 5,000 jobs.

America's capacity to generate wealth and long-term economic growth and jobs depend upon the ability of manufacturing to prosper. So, when manufacturing prospers, jobs are created, innovation occurs and our long-term economy prospers.



Marshall County is part of the Iowa Innovation Gateway. Visit [www.iowaabi.org/en/iowa\\_innovation\\_gateway](http://www.iowaabi.org/en/iowa_innovation_gateway) for more information.

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## Economic Statistics

January	2010	2009
<b>Employment – Marshall County</b>		
Labor force	20,390	20,140
Unemployed	1,740	1,410
Percent unemployed	8.5	7.0
Total employment	18,660	18,740
<b>Marshalltown Construction</b>		
Building permits	3	1
Residential dwelling units	0	1
New residential construction valuation	0	\$110,000
Residential addition/remodeling valuation	\$0	\$5,000
New commercial/industrial permits	0	1
New commercial/industrial valuation	\$0	\$50,000
Remodeling commercial/industrial	\$21,000	\$1,457,000
<b>Marshall County Construction</b>		
Building permits	6	7
New Residential Dwelling Units	1	1
New Residential Construction Value	\$356,600	\$240,000
Residential addition/remodeling valuation	\$6,000	\$21,000
New commercial/industrial permits	3	1
New commercial/industrial valuation	\$267,800	\$957,500
<b>Housing</b>		
Single family home sales	17	14
Average sale price	\$72,379	\$67,986
Median sale price	\$65,000	\$73,500



**For additional economic development information, please visit [www.marshalltownworks.com](http://www.marshalltownworks.com). It is a great resource for current demographic information about Marshalltown, Marshall County and the state of Iowa.**

**CPA**

**Roger F. Hackman,**

**CPA**

Tax, Accounting and Consulting Services  
107 Palmer St.

Marshalltown, IA 50158

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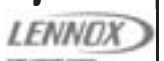
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# BUSINESS NEWS

## 2010 Legislative Session Review

Here is a summary of our legislative priorities and what happened with them during the 2010 Legislative session.

### STATE FINANCES

We stated that “it is critical that the State of Iowa continue to balance the state budget each year. Our ability to grow the economy of Iowa demands that our State leaders aggressively address this budget dilemma and return this State to sound government financial and regulatory policies.”

*A modest state reorganization bill was passed, but the debate continues as to how much this will actually save. Based on our priority statement, we believe that the Legislature continues to use one-time money, and is not fundamentally addressing the budget dilemma.*

### ECONOMIC GROWTH

We stated that we support Right-to-Work, and oppose employee choice of doctor, prevailing wage, and open-scope bargaining,

*No action was taken on any of these anti-business issues.*

We also opposed additional health insurance mandates.

*A mandate for broad mental and substance abuse insurance coverage to employees that are veterans was approved. This bill also requires a public*

*hearing for health care insurance rate increases.*

### PROPERTY TAX

We called for a complete reform of the property tax system, because there is a continuing shift of the property tax burden to commercial and industrial property.

*No action was taken on property tax reform.*

### ENTREPRENEURSHIP

We stated support for the Research Activities Tax Credit.

*The Research Activities Tax Credit was extended in a modified form that diminishes its effectiveness for our larger employers.*

### WORKFORCE DEVELOPMENT

We stated support for establishing 21st Century learning skills by setting statewide, out-come based standards, implementing the Iowa Core Curriculum, considering the lengthening of the school day or school year, intensifying the education and business relationship and supporting continuation of job training incentives.

*The Legislature adopted Race to the Top legislation. While we supported most of the concepts outlined in this legislation, we weren't able to support it because of the addition of the idea that solutions to address low-achieving schools had to be negotiated with teachers.*

### TRANSPORTATION

We stated that we recognize the need for more resources to address the needs of our highway infrastructure and would support a reasonable gas tax increase.

*No action was taken on increasing infrastructure funding. The Governor proposed a \$50 million diversion of road use tax money as a way to fund State Patrol operations. We opposed this idea and the Legislature did not accept this diversion proposal in the budget that was adopted.*

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Insurance Amount	Preferred Term Plus 30-Year Guaranteed Monthly Premium*					
	Age 30		Age 40		Age 50	
	Female	Male	Female	Male	Female	Male
\$100,000	11.38	12.34	14.44	18.38	33.60	40.08
\$250,000	18.16	21.88	27.78	35.44	64.75	82.69
\$500,000	30.19	35.88	48.56	59.94	113.31	148.75

\*Premiums shown are for Preferred Elite Class (non-tobacco)

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## ATTORNEYS AT LAW

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Would you like to have your Chamber Business listed? Contact your Times-Republican Sales Representative to have your Chamber Business Listed on this Chamber Directory.



# YOUNG PROFESSIONALS

## Upcoming MYP Events

May		
5th	Social Lunch	Noon
12th	Social/Professional Development Committee	Noon
19th	Lunch & Learn: Orpheum Tour	Noon
26th	MYP Executive Committee	Noon

Please note: All dates/times/topics are subject to change.

**Do you know a young professional in the community that may be interested in the Marshalltown Young Professionals? Employees of Chamber member businesses can join MYP now for just \$45!**



Please contact Lynn Olberding at the Chamber, 641-753-6645, for more information.

## IRAs - WHICH TYPE IS APPROPRIATE FOR YOU?

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## Meet MYP Member Abigail McWilliam

**Name:** Abigail McWilliam

**Employer:** Times-Republican

**Family:** Fiancé, Larry Pelzer and son Brandon

**Hometown:** Pleasantville, Iowa

**What does your job entail?**

As the managing editor I'm responsible for managing a team of reporters and correspondents for the production of the daily newspaper. I map out daily coverage for the upcoming week, generate story ideas, make web updates, handle letter to the editor submissions and editorial content.

**How long have you been employed at your current employer?**

Since August 2009.

**What was your first job?**

I was a waitress at A&W throughout high school. My first job outside of college was as the County News Editor for the Pioneer-Republican in Marengo, Iowa.

**What's the last book you read?**

Marley and Me — we recently got a puppy so I figured it was timely.

**Leadership is...** constantly setting forth goals and accomplishments and helping them come to fruition.

**Why are you involved in MYP?**

I want to get to know as many people in the community as possible and form friendships with the other young professionals in Marshalltown.

**What's the best part about living/working in Marshalltown?**

I love the community of Marshalltown and the people that live here. When I began this job I found it remarkable how welcoming everyone is and I especially enjoy how enthusiastic people are about the community. I'm a huge fan of the downtown businesses and the library.

**What's something about you most people don't know?**

I have toe thumbs. They aren't actually thumbs, but they are big enough to qualify. A simple Google search will show you what I'm talking about.

**Favorite vacation spot?**

North Carolina

**If you could have any other job that the one you have, what would it be and why?**

I love to write, so probably an author or freelance writer.

**Why should other young professionals join MYP?**

All of the MYP members are really fantastic and fun to be around. The group learns so many things about the community — it's a great way to socialize, network and stay informed.



# BUSINESS NEWS

## Marshalltown Community Pride

Cleaniac was busy with many appearances during Community Pride week April 19 - 23. Cleaniac visited Franklin and Rogers Elementary schools and made an appearance at the Downtown clean-up event.

Many schools participated in Community Pride week by allowing students time to clean up around the school grounds. Participating schools included Anson Elementary, Franklin Elementary, Hogland Elementary, Marshalltown High School, Rogers Elementary and Woodbury Elementary.

Cleaniac would like to thank all of the students who helped keep Marshalltown beautiful during Community Pride week and throughout the year. Thanks also go out to the volunteers who assisted with the Downtown clean-up.

Watch for pictures next month, highlighting the work done in Marshalltown during Community Pride week.

To learn more about how your neighborhood, school or business can help Cleaniac keep Marshalltown beautiful, please contact the Chamber office.



## Chamber celebrates 41st Annual Scholastic Banquet

Each year, the Chamber honors seniors from the top five percent of the graduating classes of East Marshall, Green Mountain-Garwin (GMG), Marshalltown and West Marshall High Schools at the Scholastic Banquet. Key sponsors for the 2010 Scholastic Banquet are Koehler Insurance and United Bank & Trust.

If your business would like to help sponsor the 41st Annual Scholastic Banquet, scheduled for Wednesday, May 5, please contact the Chamber of-fice or fill out the enclosed sponsorship flyer.



**Left: Honorees at the 2009 Scholastic Banquet represent the top 5% of graduating seniors from East Marshall, GMG, Marshalltown and West Marshall High Schools. This year's event is slated for May 5.**



Ulises Cisneros  
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