

# Chamber Digest

August 2012

Volume 30 Issue 3



## Upcoming Events

- August 7:** Business After Hours,  
5:00 - 7:00 p.m., Best Western Regency Inn
- August 14:** Chamber Restaurant Night Out,  
4:30 - 7:30 p.m., Calvin Rockett
- August 15:** Educator Appreciation Breakfast
- August 16:** Chamber Ambassadors Golf Outing  
1:00 p.m., Elmwood Country Club
- September 5:** Rural-Urban Dinner

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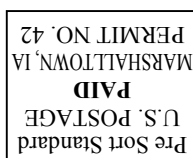
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## Chamber Ambassadors Golf Outing

A summer tradition, the annual Chamber Ambassadors Golf Outing presented by Emerson Process Management is right around the corner. Mark your calendars for Thursday, August 16 at Elmwood Country Club for a day of fun, sun, networking and golf!

The event begins with a shotgun start at 1:00 p.m. This four-person best shot tournament is open to 144 golfers (open to Chamber members and their guests only).

“Our members look forward to this event each year,” said Chris Brodin, Chamber Vice Chair of Membership Services. “We anticipate selling out this tournament again this year.”

Special event sponsors:

- Presenting - Emerson Process Management
- Dinner & Awards – Lennox
- Driving Range – Ryerson
- Hole in One Contest – Independent Insurance Services
- Closest to the Pin Contests – Big 8 Tyre Center & Hay Construction
- Longest Putt Contests – Hy-Vee Food Store & Marshalltown OBGYN
- Putting Contest – Edward Jones (Bruce Wirin)
- Longest Drive Contest – Emerson Process Management – Fisher Controls

A number of businesses also sponsor tee boxes and golfers can anticipate an opportunity to win prizes and enjoy free goodies on the course.

“We have a limited number of sponsorships still available,” said Brodin. “This event was very popular during the Chamber’s recent Total Resource Campaign, but if a business did not sign up during the TRC and would like to spon-



sor a tee box, we can still get you signed up.”

Businesses interested in sponsoring a tee box at the event must be a member of the Chamber. Contact Lynn Olberding at the Chamber office for more information.

Put this direction  
Affix label here

ADDRESS SERVICE REQUESTED

Marshalltown Area Chamber of Commerce  
P.O. Box 1000  
Marshalltown, IA 50158

# MEMBER SPOTLIGHT

## MinuteMan, Inc.

MinuteMan, Inc. was established in 1982 as a full service copy center dedicated to providing customers with high quality work at a competitive price. In 2000, Ed Gifford purchased MinuteMan with a commitment to expand to a new level with up-to-date printing technology. From business cards to four-color brochures, each job is treated individually to ensure that it looks professional. A commitment to high standards has built a strong base of satisfied clients and steady repeat business for 30 years.

MinuteMan, Inc. encompasses four businesses: TAGs Screen Printing and Embroidery, Federal Express shipping (FedEx), Central Office Supply and MinuteMan.

Wanting to provide even more services to their valuable customers, a series of affiliated companies have been added over time to enhance their services. In 2007, TAGs Screen Printing was added, offering screen printing and embroidery on all types of garments and novelty items. Their creative staff strives to bring you the best in quality artistic products. Whether it's your non-profit group, church, sports team, corporate office, a special occasion, or just for fun, "We've Got You Covered!" is their motto.

In 2010, MinuteMan purchased Central Office Supply, adding a complete line of office supplies and furniture. With everything from paper clips to filing cabinets, their everyday low prices can save you money. They

## MinuteMan, Inc.

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even offer break-room supplies and janitorial products. Items may be ordered by phone, fax or on-line. In 2011, MinuteMan received authorization to become Marshalltown's only FedEx Shipping Center, allowing them to ship your items around the world. They can ship items you have packaged yourself or they will package it for you. Therefore making MinuteMan truly Marshalltown's One-Stop Business Shop under one roof.

MinuteMan offers a wide variety of printing from business cards, full-color brochures, envelopes, catalogs, and much more. The business employs 9 full-time staff members. Their employees have a combined total of over 100 years experience in the printing industry.

MinuteMan enjoys supporting many local organizations such as the Marshalltown Jaycees, the Lions Club Radio Auction and many more.

When asked what the best part about doing business in Marshalltown is, owner Ed Gifford answered, "The great diversity of loyal businesses and customers."

"I enjoy the challenges and the day to day adventures of being a business owner. Every day is different," Gifford commented. "No two jobs are the same. I also enjoy the creativity involved in new business ventures and solving day to day problems."

MinuteMan, Inc. is located 101 South 1st Street in Marshalltown and online at [www.minutemanprint.com](http://www.minutemanprint.com)

## www.marshalltown.org Statistics

	June 12	Avg/Month	YTD Total
Unique Visitors	2,224	2,886	17,313
Number of Visits	3,723	4,705	28,228
Page Views	11,389	15,238	91,430
Hits	70,183	83,793	502,757

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the Chamber website for business directory information, event photos, program information and calendar of events. Contact Lynn Olberding at the Chamber office for more information.

### Save the Date!

#### 2012 Rural-Urban Dinner

Sponsored by the Marshalltown Area Chamber of Commerce,  
Marshalltown Rotary Club and  
Marshall County Farm Bureau

**Wednesday, September 5**

Watch for more details coming soon!

the  
**Chamber**  
Marshalltown, Iowa

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Chair: Deb Borton



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**Jodi Faustlin**  
V.C. - Government Affairs  
**Jerry Major**  
V.C. - Quality of Life  
**Mike McQuade**  
V.C. - Education

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**Brian Burnside**  
**Dennis Drager**  
**Joan Jaimes**  
**Heidi Pierson**  
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**Fauna Nord**, MCVB  
**Dr. Marvin Wade**,  
MCSD

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**Lynn Olberding**  
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**Shauna Banks**  
Administrative Assistant  
**Tom Deimerly**  
MEDIC President  
**Kenn Vinson**  
MEDIC Business Manager  
  
709 South Center Street  
P.O. Box 1000  
Marshalltown, IA 50158  
Phone: 641-753-6645  
Fax: 641-752-8373  
Email:  
info@marshalltown.org

**MEDIC**  
Chair: Sharon Greer



## Board of Directors

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## Ex-Officio

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State Representative  
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State Senator  
**Steve Soddors**  
City Administrator  
**Randy Wetmore**

## Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.



Apgar Photography Studio	101
Casey's General Stores	21
Central Iowa Family Planning, Inc.	3
China Buffet	3
<b>Embers Retirement Community</b>	<b>20</b>
Excel Medical	22
Hahn Roofing	12
<b>Howgan SCC</b>	<b>15</b>
Iowa Home Care	3
K-Mart Corporation #7583	29
Tom Mack	38
<b>Marshalltown Comm. College</b>	<b>20</b>
Marshalltown Development Fnd.	3
<b>Martin Marietta Aggregates</b>	<b>35</b>
McGregors Furniture	49
Mitchell Family Funeral Services	8
Moore Law Firm	19
Packaging Corporation of America	52
<b>Mary Rund</b>	<b>5</b>
Smokin' G's BBQ Catering	4
Thompson's True Value Hardware	2
US Bank	48
<b>United Bank &amp; Trust</b>	<b>10</b>
Village Profile	4
<b>Vis Ltd.</b>	<b>35</b>

## Business After Hours

**August 7, 2012**

5:00 - 7:00 p.m.

Best Western Regency Inn  
3303 South Center Street

**September 13, 2012**

5:30 - 7:00 p.m.

United Bank & Trust  
2101 South Center Street

**October 2012**

Business to Business Showcase  
Sponsored by Hy-Vee

**November 2012**

Marshall Town Center  
2500 South Center Street

**December 2012**

US Bank  
123 West Main Street

Listen weekly to  
**Chamber Chat**

Sunday Mornings 6:30 a.m. on 99.5 KDAO FM  
7:30 a.m. on 1190 KDAO AM



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The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

# FACES & PLACES

**Faces & Places** is a monthly feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than six sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org) and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Information printed in the Faces & Places section is supplied by Chamber member businesses and organizations and is not an endorsement by the Marshalltown Area Chamber of Commerce.

## Tyrrell joins SagePoint Financial

Kileen Rezac of SagePoint Financial, Inc. is pleased to announce the addition of Adam Tyrrell as a Registered Representative. Adam has recently relocated from Manchester, Iowa where he was a Registered Representative with Broker Dealer Financial Services Corp. Throughout his 16 years of financial advisor experience his main focus has been getting to know his clients and helping them achieve their goals. Adam, his wife Britany and their three children look forward to making Marshalltown their home. Adam can be reached at 641-752-2041 or by visiting the SagePoint Financial office at 25 South Center Street. Securities offered through SagePoint Financial, Inc., member FINRA/SIPC.



The Chamber office is located at 709 South Center Street. Normal office hours are Monday - Thursday: 8:00 a.m. - 5:00 p.m. and Friday: 8:00 a.m. - 4:00 p.m.  
**You can purchase Area Dollars during all office hours. Have a large Area Dollars purchase? Call in advance and we'll have it waiting for you!**

## Ag Business Committee visits JBS



Members of the Chamber's Ag Business committee were given a tour of JBS Swift and briefing by Plant Manager Troy Mulgrew about the continuing growth and economic impact of the company's Marshalltown plant. JBS has invested nearly \$100 million into improvements for the Marshalltown facility. "JBS Swift is not only a very important part of the agricultural economy, but also the overall economy of Central Iowa. The tour and briefing provided first-hand information about the company's continuing investment to grow and improve their operation for the future," said committee member Jay Merryman.

## Do you spend more time planning your vacation than your financial future?

When you plan your vacation, you probably spend time visiting a travel agent, booking your flight and hotel, even consulting sightseeing guides. But, how much time do you spend planning something much more important--your financial future?

You can start by spending time with your local SagePoint Financial representative. Based on your current income and savings and your goals for

the future, your SagePoint Financial representative can answer your questions about a wide range of investments and help you plan for your retirement.

Remember, you have only one financial future. We believe it deserves the kind of careful planning we can help you with. Why not take the time to call or visit us?

**SagePoint**   
FINANCIAL  
Member FINRA and SIPC

Securities offered through SagePoint Financial, Inc., a registered broker-dealer, member FINRA, SIPC. Investment advisory services offered through Kileen D. Rezac, RIA, a registered investment advisor, not affiliated with SagePoint Financial, Inc.

**Kileen D. Rezac, CFP**

**Branch Office Manager**  
**25 S. Center St.**  
**Marshalltown, IA 50158**

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# BUSINESS NEWS



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## Sponsorship Opportunities

During the Chamber's Total Resource Campaign, held in March and April of this year, over 80 volunteers were out meeting with Chamber members about the benefits of sponsoring the wide variety of Chamber events throughout the year. If you did not sign up to sponsor an event during that time or if you did not receive a visit from a volunteer, please contact Lynn Olberding at the Chamber office to sign up. A limited number of sponsorship opportunities are available, including some for the following upcoming events: Chamber Ambassadors Golf Outing, Educator Appreciation Breakfast, Member Appreciation Picnic, Manufacturer's Appreciation, and the Business Leaders Legislative Luncheon.

## Chamber Business After Hours

**Tuesday, August 7**

**5:00 - 7:00 p.m.**

**Best Western Regency Inn**

**Enjoy music by "Papa Jimmy & Angela"**

**Sample foods from their  
"Themed Buffets" & enjoy cold  
beverages**

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# CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at [www.VisitMarshalltown.com](http://www.VisitMarshalltown.com)

## Thank you RAGBRAI Volunteers

Hundreds of volunteers spent countless hours preparing for the RAGBRAI overnight stay in Marshalltown. Thank you to everyone who helped make this event happen! Below are pictures from the volunteer training, held in the Babe Harder Gymnasium on the MCC campus on July 19.

### August 2012 Calendar of Events

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Duplicate Bridge	Wednesdays	Senior Citizens Center
Storytime	Wednesdays	Public Library
Farmer's Market	Wed & Sat	State St. & 2nd Avenue
Main St. Farmer's Market	Thursdays	Main Street
Prairie Exhibit	Aug 1-Sept 11	GrimesFarm & Conservation
Nature Story Hour	Aug 1	GrimesFarm & Conservation
Yoga in the Park	Aug 2	MEGA 10
Mid-Iowa Antique Power Show	Aug 3-5	Hwy 30 & Jessup Ave
The Road to Morocco	Aug 3-5	Orpheum Theater Center
Ethan's Tractor Run 5K	Aug 4	Hwy 30 & Jessup Ave
Lincoln Hwy Yard Sale	Aug 9-11	Lincoln Highway
Meskwaki Pow Wow	Aug 9-12	Meskwaki Settlement, Tama
Art Show Exhibit	Aug 10	Fisher Community Center
The Help	Aug 10-12	Orpheum Theater Center
Movies in the Park	Aug 11	South 6th Street Softball Complex
Kids Open Art Studio	Aug 11	Fisher Community Center
Village Co-op Open House	Aug 12	Village Cooperative
Nature Story Hour	Aug 15	Grimes Farm & Conservation
Hunter Safety Course	Aug 16	Izaak Walton League Grounds
Indian Code Talkers	Aug 16	Historical Museum
Yoga in the Park	Aug 16	MEGA 10
The Parent Trap	Aug 17-19	Orpheum Theater Center
Kids Open Art Studio	Aug 18	Fisher Community Center
Gander Lookout Open House	Aug 18	Green Castle Recreation Area
Doggie Dip	Aug 20	Aquatic Center
Celebrity Quilts	Aug 23	Public Library
Yoga in the Park	Aug 23	MEGA 10
Arsenic and Old Lace	Aug 24-26	Martha Ellen Tye
Yoga in the Park	Aug 30	MEGA 10
Oklahoma	Aug 31-Sept 2	Orpheum Theater Center

Post your 2012 events FREE on the MCVB self-posting calendar at [www.visitmarshalltown.com](http://www.visitmarshalltown.com)

### August 2012 Meetings & Conventions

Group	Date	Location
Women of the ELCA	Aug 3-4	Best Western Regency Inn
Ornothogist	Aug 25	BWRI/Fisher Comm. Cnt.
Judges Symposium	Aug 26-28	Fisher Community Center

### Make Marshalltown Your Destination!

Thinking about hosting a family reunion, planning for a wedding, or hosting a group gathering in Marshalltown?

Contact the Marshalltown Convention & Visitors Bureau for information on attractions, recreation, dining ideas and much more!

Call 641-753-6645 or visit [www.visitmarshalltown.com](http://www.visitmarshalltown.com).



# CONVENTION & VISITORS BUREAU



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Messy Missy's  
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Packaging Corp.  
Plaza Family Dental  
(Interprofessional Mgmt)  
Raymon/DONCO  
Ryerson  
Sears Hometown Store  
(R Dickey LLC)

Sign Creations  
SportsPlus Sports Medicine & PT  
Stone Sanitation  
Times Republican  
Waterbeck Construction LLC  
Zeno, Inc

# AMBASSADORS VISITS



Missy Sharer, owner of Messy Missy's (1716 S Center Street) welcomed the Chamber members to her paint-your-own-pottery and art studio business on June 26.



The Chamber Ambassadors visited Calvin Rockett (2013 South Center St) for a courtesy call on June 26. The bar and grill restaurant offers a diverse menu and happy hour drink specials.



Brook Otto, owner, prepares to cut the ribbon on June 26 at her American Family Insurance agency (17 E Southridge Road, Suite A) while staff members and the Chamber Ambassadors look on.



The Chamber Ambassadors visited Chamber member Earl May on June 26 for a courtesy call. The business is located at 3001 South Center Street.

**See pictures of past  
Ambassadors ribbon cuttings and  
courtesy calls on the Chamber  
website at [www.marshalltown.org](http://www.marshalltown.org).**

The Ambassadors are the goodwill arm of the Chamber.  
Their scheduled time for courtesy calls and ribbon  
cuttings are at  
4:30 p.m. and 4:45 p.m. on the  
second and fourth  
Tuesday of the month.

Contact 641-753-6645 or [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org).



# BUSINESS NEWS



Stephanie & Mike Bowers, owners of 3rd Generation Upholstery, prepare to cut the ribbon in celebration of their first anniversary of serving Marshalltown. The business is located at 112 West Main Street.



Karen Denzler, office manager of Hearing Unlimited/Marshalltown Hearing Aid Center (28 West Main Street), was visited by the Chamber Ambassadors on July 10 in honor of their recent Chamber membership.



Kevin and Pamela Janssen received a courtesy call at their business, Pentz Appliance & TV, from the Chamber Ambassadors on July 10. The business is located at 13 South Center Street.



Mikki Englund, Sales/Marketing and Personal Trainer for Anytime Fitness, welcomed the Chamber Ambassadors to the business (107 North Center Street) on July 10. Anytime Fitness is owned by Wade & Cecilia Thalberg.

[www.everydaychampions.org](http://www.everydaychampions.org)

# ECONOMIC DEVELOPMENT

## Sampling of Federal finance programs

When it comes to development finance, the federal government has many more programs available to help with economic development financing than people realize. 179 programs exist that cover a wide range of development areas. A small sampling of federal available programs is listed below:

**Brownfields Cleanup Grants** (U.S Environmental Protection Agency) The EPA's Cleanup Grants provide funding for a grant recipient to carry out cleanup activities at brownfield sites. Cleanup funds may be used to address sites contaminated by petroleum and hazardous substances, pollutants, or contaminants (including hazardous substance co-mingled with petroleum). Grants up to \$200,000 are available per site. No entity may apply for more than three sites. Grants require a 20% cost share, which may be in the form of a contribution of money, labor, material or services and must be for eligible and allowable costs. State, local and tribal governments, land clearance authorities or other quasi-governmental entities, redevelopment agencies and non-profit organizations are eligible.

**504 Loan Program** (U.S. Small Business Administration) The Certified Development Company (CDC)/504 Loan Program is a long-term financing tool designed to encourage economic development within a community. The 504 Loan Program accomplishes this by providing small businesses with long-term fixed-rate financing to acquire major fixed assets for expansion or modernization. A CDC is a private, non-profit corporation set up to contribute to economic development within its community. CDCs work with the SBA and private sector lenders to provide financing to small businesses. To be eligible businesses must be operated for profit and fall within the size and purpose standards set by the SBA.

**Rural Economic Development Loan and Grant Program** (U.S. Department of Agriculture) USDA's REDLG Program provides zero-interest loans and grants to Rural Utilities Service borrowers to promote rural economic development and job creation projects. Funds are passed to third party borrowers as zero-interest loans for projects that create jobs in rural areas, or that provide infrastructure or community facilities in rural areas that will lead to economic stability. Applications for REDLG funds are scored on: job creation potential, sustainability and suitability of projects, diversification of employment in the area, amount of supplemental funds, relative income and employment levels.

**Manufacturing Extension Partnership** (U.S Department of Commerce)

Within the Department of Commerce, the National Institute of Standards and Technology's (NIST) MEP program seeks to increase productivity, enhance technological performance and strengthen the global competitiveness of small and medium sized U.S. based manufacturing firms. NIST identifies new federal funding opportunities to support the program. Recent opportunities have focused on strategic growth areas, increasing

technological performance and enhancing energy efficiency in industrial buildings.

If you have an interest in any of the above-listed programs or the other 175 federal programs, call or stop in the MEDIC office and let us help you wade through the field. For more information about MEDIC and the services we offer, visit our website at: [www.marshalltownworks.com](http://www.marshalltownworks.com)

### Economic Statistics

March	2012	2011
Employment – Marshall County		
Labor force	20,400	20,690
Unemployed	1,540	1,640
Percent unemployed	7.5	7.9
Total employment	18,780	19,060
Marshalltown Construction		
Building permits	6	14
Residential dwelling units	0	1
New residential construction	\$0	\$157,000
Residential addition/remodeling	\$80,000	\$115,000
New commercial/industrial permits	0	4
New commercial/industrial	\$0	\$0
Remodeling commercial/industrial	\$183,000	\$109,000
Marshall County Construction		
Building permits	3	0
New Residential Dwelling Units	0	0
New Residential Construction	\$0	\$0
Residential addition/remodeling	\$67,000	\$0
New commercial/industrial permits	1	0
New commercial/industrial	\$344,000	\$0
Housing		
Single family home sales	32	22
Average sale price	\$91,715	\$76,800
Median sale price	\$83,250	\$77,500



**Marshall**

ECONOMIC DEVELOPMENT  
IMPACT COMMITTEE

For additional economic  
development information,  
please visit

[www.marshalltownworks.com](http://www.marshalltownworks.com).

It is a great resource for  
current demographic  
information about  
Marshalltown, Marshall  
County and the state of Iowa.



For additional economic development  
information, please visit  
[www.marshalltownworks.com](http://www.marshalltownworks.com).

**CPA**

**Roger F. Hackman,**

**CPA**

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# BUSINESS NEWS

## Marshalltown named All-American City

Marshalltown was named an All-America City by the National Civic League based on its ambitious plan to ensure that more children are reading at grade level by the end of third grade.

Chosen from a field of more than 100 entries, Marshalltown's plan was submitted by a community coalition that included the Martha-Ellen Tye Foundation, Mid-Iowa Community Action, city officials, school district leaders, human service professionals, elected officials, educators, parents, philanthropic organizations and business leaders. The community was one of 14 awardees selected from 32 finalists.

Marshalltown community leaders have created a "Spread the Words: Read by 3rd!" (RB3!) Initiative that will focus its readiness efforts on three primary groups: parents, child development providers and the community at large, and will equip each to ensure that all children have access to quality early childhood experiences. RB3! will work through existing community systems as well as develop a new plan to communicate the importance of attendance for a child's future academic success. The initiative will also integrate summer learning practices into current offerings and increase access to library programs.



## Central Iowa Fair

The Central Iowa Fair was not just the location of the July Chamber Business After Hours, it was also the site of the Cowlympics on July 12. Several Chamber member businesses participated in the event, including Emerson Process Management, Ryerson, Great Western Bank, JBS and the Chamber/MVCB. Congratulations to the Chicken Herders from Emerson Process Management for winning the competition. All teams enjoyed the friendly competition.

(Right) The Chicken Herders from Emerson Process Management won the Cowlympics competition on July 12 at the Central Iowa Fair. Pictured from left to right are team members (front row): Andrea Kenney and Chrissy Hodny (back row): Benjamin Good, Cale McKoon, and Jared Speichinger.



**"When Success  
and Experience Count...  
Put the Best to  
Work For You!"**



**752-5500**  
2110 South Center

**Karri Henning, Broker/Owner**  
**Valerie Bellile ★ Julie Blazek • Kristin Polley**  
**Aimee Deimerly-Snyder ★ Martha Garcia**  
**Janet Miller ★ G. Ward Miller**  
**Jane Chizek ★ Melody Bennett**  
**Phil Henning ★ Moises Garcia**  
**Joan Johnson ★ Connie Mogard**  
**Cortney Watson ★ Reed Riskedahl**



The Chamber/MCVB "Cup Tippers" (from left: Jason Olberding, Ken Anderson, Shannon Espenscheid, Lynn Olberding, Jon Espenscheid) compete in the Barn Board Slalom during the Cowlympics. Other games included a Wheel Barrow Relay Race, Fetchin' Eggs, Hay Stacking, and Overall Bib Race.

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# BUSINESS NEWS

## Meet MYP Member Jill Bidwell

**Name:** Jill Bidwell

**Employer:** Sauer-Danfoss,  
Ames, Iowa

**Family:** Eric Bidwell (Spouse) and  
Jackson Bidwell (son, age 4)

**Hometown:** Tama, Iowa

**What does your job entail?** HR  
Business Partner for the Manufac-  
turing Division in Ames

**How long have you been em-  
ployed at your current employer?**  
3 1/2 years

**What was your first job?** Employ-  
ment Specialist for Iowa Telecom in  
Newton

**What's the last book you read:**

"The Tipping Point" by Malcom Gladwell and the "Hunger Games" by Suzanne Collins are my most recent reads. I would also highly recommend "Blue Zones" by Dan Buettner which provides tips on living a longer, more useful life and "Hallowing Out the Middle" by Patrick Carr, a must read for anyone that is concerned about the education system in Iowa.

**Leadership is...** "Influence, nothing more, nothing less." –John Maxwell

**Why are you involved in MYP?** When my husband and I first moved to Marshalltown in 2006, MYP provided many social activities that helped us connect with other people with our similar interests. It has helped us feel more a part of the community.

**What other community organization/s are you involved in?** I was a member of the Leadership Iowa 2010-2011 class, a state wide program sponsored by the Iowa Association of Business & Industry. Here in Marshalltown, I was recently inducted to the P.E.O. (a women's philanthropic organization) and serve on the Parish Life Committee at St. Henry's Catholic Church.

**What's one of the best things about living/working in Marshalltown?** Marshalltown is big enough that it can offer many of the same amenities and opportunities that are available in large cities, everything from educational opportunities and community arts and theater to outdoor recreation trails, but it maintains a small town feel. People are friendly and welcoming.

**What's something about you most people don't know?** I love cheese, all kinds of it, but especially blue cheese. I can eat it by the pound!

**Favorite vacation spot:** Negril, Jamaica

**Why should other young professionals join MYP?** I am constantly reminded that so much of your success in life, both personal and professional, is determined by the quality of your relationships with others. Why wouldn't you want to meet more quality people?



**Do you know a young professional  
in the community that may be  
interested in the Marshalltown Young  
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Please contact  
Lynn Olberding  
at the  
Chamber office,  
for more  
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# BUSINESS NEWS

## Educator Appreciation Breakfast

It's hard to believe the summer is coming to a close and before too long teachers and students will be back in school. The Educator Appreciation Breakfast is a tradition the Chamber has hosted for a number of years on the first day the teachers and support staff head back to school. This year's event will be on Wednesday, August 15.

"We love being part of the beginning of the school year for teachers, administrators and support staff," said Chamber Vice Chair of Education, Mike McQuade. The event is open to any employ-

ee of the Marshalltown Community School District, Marshalltown Area Catholic Schools or Marshalltown Christian School.

The event is presented by Independent Insurance Services. Gold sponsors are Barr Asset Management, Lennox and Pizza Ranch.

Bags will be provided to the teachers, courtesy of Emerson Process Management.

A number of Chamber member business are supporting this event as Banner and Table sponsors. A full list of sponsoring businesses will be included in next month's Chamber Digest publication. If your business would like to support this event, please contact Lynn at the Chamber office.



Nick Barnes  
Agent



Pat Hageman  
Agent



Lance Horbach  
Agent



Loras Neunoth  
Agent



Paul Seals  
Agent



Mark Rohde  
Agent



Dan Mead  
Agent  
Claims Administration



Sue Gannaway  
Agent-CSA



Rich Mohan  
Agent



Kristi Carlson  
Office Manager



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