

Chamber Digest

December 2012

Volume 30 Issue 7



Upcoming Events

November 22 & 23: Chamber office closed

December 13: Business After Hours at U.S.

Bank (123 West Main); 5:00 - 7:00 p.m.

December 14: Manufacturer's Appreciation;

Lennox; 12:00 p.m.

December 24 & 25: Chamber office closed

December 31 & January 1: Chamber office closed

In This Issue

Member Spotlight

Page 2

Leadership / Reinvesting Members

Page 3

Faces & Places

Page 4

Convention & Visitors Bureau Tourism News

Pages 6 & 7

Ribbon Cuttings

Page 8

New Members

Page 9

MEDIC Economic Development News

Page 10

Business News

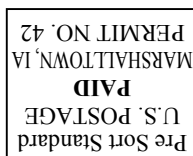
Page 11

Business Directory

Pages 12 - 14

Business News

Page 15 - 16



Chamber selected for Shop Small Saturday promotion

The Marshalltown Area Chamber of Commerce is delighted to announce a holiday promotion highlighting local small businesses on Saturday, November 24. The Chamber is one of one hundred selected by American Express and the U.S. Chamber of Commerce for the opportunity to participate in the American Express Small Business Saturday event.

It began in 2010 when American Express founded Small Business Saturday to help small businesses get more exposure during one of the biggest shopping weekends of the year. Last year, over 100 million people came out to shop at independently-owned small businesses on the day. Now, in its third year, Small Business Saturday will be even bigger.

What is Small Business Saturday? Small Business Saturday is a day for everyone — from the business owners who create jobs to the customers who buy locally — to support small businesses that invigorate the economy and keep communities thriving.

The Chamber is excited to participate in this event by sponsoring Shop Small Saturday in Marshalltown. Seventeen Chamber member small businesses have partnered with us, along with local radio stations Energy 106.7 FM, KDAO-FM, KFJB, and KIX 101.1 FM, to give away \$5000 in American Express gift cards, courtesy of American Express.

“We are so excited to be one of one hundred chambers selected for this unique opportunity,” said Vice Chair of Membership Services Chris Brodin. “It’s a great way for us to highlight our local independently-owned businesses during the upcoming holiday season.”

No purchase is necessary to qualify.



Shop Small Saturday

Saturday, November 24 (10:00 a.m. - 2:00 p.m.)

3 ways to win!

1 - Listen to Energy 106.7 FM, KDAO-FM, KFJB or KIX 101.1 FM Monday - Wednesday, November 19 - 21 for your chance to win a \$25 gift card.

2 - Visit any of the participating stores to register for your chance to win (each store will give away \$150 in American Express gift cards):

Cakes & More

Mike's Bikes

Denny's Hometown TV

Morning Glory Bakery

& Appliance

Orpheum Coffee Shop

Floors & More

Pentz Appliance & TV

Haley's Grocery

The Perfect Setting

Headliner Salon Spa Gifts

Rainbow Car Wash

Hellberg's Jewelers

Sports Page

John Ernest Vineyard

Strand's

Market Off Main (Albion) Tremont

Messy Missy's

Willards Furs & Fashions

3 - Pick up a passport at any participating store, visit 5 or more of the stores above to get your passport stamped, then turn in your completed passport at any of the participating stores and you'll be registered to win one of four \$250 grand prizes. (Grand prize winners will be notified on Monday, November 26).

See participating stores for complete details.

**Attach label here
This direction**

ADDRESS SERVICE REQUESTED

Marshalltown, IA 50158

P.O. Box 1000

Marshalltown Area Chamber of Commerce

MEMBER SPOTLIGHT

Triology Embers of Marshalltown

Triology Embers of Marshalltown, more commonly known as The Embers, started as Friendship Center in 1988. The Embers is located on the corner of 13th Street and West State Street, the previous location of St. Thomas Mercy Hospital. St. Thomas cornerstone was laid in October 1902 and the hospital was named after Bishop Thomas Lenihan. The facility was operated by the Sisters of Mercy with new facilities added in 1919 allowing for 102 beds.

In early 1960, the 1902 building was remodeled, adding a chapel, office area, kitchen, dining room and front lobby. The hospital was used until the 1970s. In 1985, plans for Friendship West, a full service retirement community for well elderly, was developed utilizing the St. Thomas Hospital. The 1960 building was renovated to allow for a total of 66 studio, 1 and 2 bedroom apartments.

In October of 1988, the first owner/resident moved in. Friendship West was sold and renamed The Embers Retirement Community in 1991. The apartments were rented on a monthly basis with added amenities. In 1994, the north building was added with 32 more apartments. The apartment sizes range from 400 to 1008 square feet. Each apartment features a fully-equipped kitchen, emergency pull chains in the bedrooms and bathrooms. Apartments have bathtub/showers or walk-in showers with grab bars and handicap-height stools. Two bedroom apartments have two baths.

Low monthly rent includes: two restaurant-style meals in their full service dining room, all utilities, twice-weekly garbage pick-up, satellite television with in-house information channel, local telephone service, twice-monthly housekeeping, maintenance, medical and shopping transportation, free laundry equipment, 24-hour staffing, secure facility, private dining room, fitness center with therapist, indoor swimming pool, and two libraries. Wireless internet is available throughout the facility. The facility has underground parking and outside parking garages. Additional amenities include the Grapevine Coffee Shop, Community Room with kitchen, solariums, game room, barber/beauty shop, chapel, Embers Orpheum Theatre, post office, and billiard room. There are also three guest rooms for family and friends.

The Embers employs 19 employees and has been voted "Best of the Best" in Retirement Living Community.



Did you know they also have 3 putting greens in their courtyard for a total of 9 holes?

The residents of The Embers participate in a number of community activities including Shoes That Fit, Tiny Tim Tree Festival, Oktoberfest and RSVP. They are also active in the 13th Street Revitalization Project.

For more information or to schedule a tour of their 1211 West State Street facility, please contact 641-754-7000 or www.trilogyembers.com.

December Business After Hours

Presented by U.S. Bank (123 West Main Street)

Thursday, December 13

5:00 - 7:00 p.m.

www.marshalltown.org Statistics

	Oct 12	Avg/Month	YTD Total
Unique Visitors	2,374	2,630	26,299
Number of Visits	7,796	5,604	56,040
Page Views	19,386	15,894	158,935
Hits	56,609	70,705	707,054

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the Chamber website for business directory information, event photos, program information and calendar of events. Contact Lynn Olberding at the Chamber office for more information.



www.marshalltown.org

"Like" us on Facebook!

Listen weekly to

Chamber Chat

Sunday Mornings 6:30 a.m. on

99.5 KDAO FM

7:30 a.m. on 1190 KDAO AM

LEADERSHIP

Chamber
Chair: Deb Borton



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Tom Campbell
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Chris Brodin
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Jodi Faustlin
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Jerry Major
V.C. - Quality of Life
Mike McQuade
V.C. - Education

Alan Anselman
Brian Burnside
Dennis Drager
Joan Jaimes
Heidi Pierson
Matt Pisney
Jason Staker

Ex-Officio
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Marshall County
Dr. Robin Shaffer
Lilienthal, MCC
Fauna Nord, MCVB
Dr. Marvin Wade,
MCSD

MCVB
Chair: Joyce Miller



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Chad Weir

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Lynn Olberding
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Shannon Espenscheid
MCVB Director
Sauna Banks
Administrative Assistant
Linda Huge
Administrative Assistant
Tom Deimerly
MEDIC President
Kenn Vinson
MEDIC Business Manager

709 South Center Street
P.O. Box 1000
Marshalltown, IA 50158
Phone: 641-753-6645
Fax: 641-752-8373
Email:
info@marshalltown.org

MEDIC
Chair: Sharon Greer



Board of Directors

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Don Turbiville
David Vollmar

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Vice Chancellor - IVCE
Jacque Goodman
State Representative
Mark Smith
State Senator
Steve Soddors
City Administrator
Randy Wetmore

Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.



Comfort Inn	15
El Portal, Inc.	3
Hammer Medical Supply	5
Hawkins Electrical Services	4
Central Iowa Fair	8
Interface Sealing Solutions	17
Jiffy Convenience Store	20
Legends American Grill	3
Life Connections	4
M'town Area Catholic School	5
Midwest Fire Extinguisher	3
Nikkel & Associates, Inc.	8
The Salvation Army	15
Timber Creek Enterprise	26
Treat America	7
The UPS Store	8

The Chamber
office will be
closed on
Thursday,
November 22 and
Friday,
November 23

Business After Hours

December 13, 2012
5:00 - 7:00 p.m.
US Bank
123 West Main Street

January 2013
The Perfect Setting
13 West Main Street, Suite 102

February 21, 2013
5:00 - 7:00 p.m.
**4th Annual Taste of
Marshalltown**
Presented by the
Orpheum Theater Center
220 East Main Street

March 2013
Elmwood Country Club
1734 Country Club Lane

April 2013
Child Abuse Prevention Services
811 East Main Street

May 2013
Hermanson Orthodontics
233 North 13th Street



"Your Hometown Tire and
Auto Service Center"

McAtee

Tire & Service Center, Inc.



205 E. Linn St.
Marshalltown
752-7511

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

FACES & PLACES

Faces & Places is a monthly feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than six sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Information printed in the **Faces & Places** section is supplied by Chamber member businesses and organizations and is not an endorsement by the Marshalltown Area Chamber of Commerce.

Looking for Tallcorn stories

The historic Tallcorn is scheduled for renovation in 2013. Common-Bond Communities would love to hear your stories, memories and even see some photos from special events or times spent at the Tallcorn. Share your stories about the weddings, the banquets and the visits by famous people. If you would like to share Tallcorn stories, please contact Michelle Spohnheimer, City of Marshalltown Housing Director, at 641-754-5756 or mospohnheimer@ci.marshalltown.ia.us. You can also stop by the City Housing office at 36 North Center Street.

Local businesses recognized as top employers

The Des Moines Register recently released its Top 100 Employers list. We congratulate two Marshalltown employers for being recognized. Iowa Valley Community College District placed 32nd on the list of mid-sized employers, and Central Iowa Residential Services (CIRSI) placed 44th in the small employer category. For more information about the survey go to desmoinesregister.com/topworkplaces

3rd Generation Upholstery relocates

3rd Generation Upholstery has officially relocated to their new home next to the Orpheum Theater Center at 218 East Main Street.

Regular business hours are Monday - Friday, 10:30 a.m. - 5:00 p.m. Saturdays, Sundays and evenings by appointment only.

www.marshalltown.org

New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses when making purchases and business decisions.

Randall's Guitar School & Music Shop

Bruce & Jan Randall, Owners

1008 Summit Street

Marshalltown, IA 50158

Bruce and Jan Randall offer music instruction in guitar and piano, musical instruments, repairs and accessories.

Cakes & More

Stephanie Anderson, Owner & Danielle Good, Manager

2500 South Center Street

Marshalltown, IA 50158

Cakes and More specializes in custom cakes; breakfast, lunch and dinner items; pastries and baked goods.

Child Abuse Prevention Services open house



Please join Child Abuse Prevention Services staff as they celebrate the Building Healthy Families program earning the Iowa Family Support Credential. An open house commemorating this designation will take place on Thursday, November 29 at the Marshalltown Public Library (105 West Boone Street) from 4:30 - 5:30 p.m., with a brief awards ceremony at 5:00 p.m.

Cakes and More to host grand opening celebration

Just in time to the kick off to the holiday season, Cakes and More (2500 South Center Street, in Marshall Town Center) invites the public to their grand opening celebration on Saturday, November 24. Festivities include drawing and giveaways, special menu items and lots of sweet treats.

The Chamber office is located at 709 South Center Street.

641-753-6645 • www.marshalltown.org

Normal office hours are Monday - Thursday: 8:00 a.m. - 5:00 p.m. and

Friday: 8:00 a.m. - 4:00 p.m.

You can purchase Area Dollars during all office hours. Have a large Area Dollars purchase? Call in advance and we'll have it waiting for you!

The Chamber office will be closed November 23 & 23;
December 24 & 25 and December 31 & January 1.

BUSINESS NEWS

Chamburrrrr Scurry 5K Race & Wellness Fair

Mark your calendars now for the inaugural Chamburrrrr Scurry 5K Race & Wellness Fair, presented by Marshalltown Medical & Surgical Center on January 26, 2013!

Statistics show that employees who exercise regularly and lead healthy lifestyles incur 31 percent lower healthcare costs than employees who lead sedentary lifestyles. Employees who exercise regularly miss fewer days of work due to illness and other health-related issues than those who are sedentary. Almost 50 percent of healthcare costs incurred are due to illness that could be avoided with small lifestyle changes. To combat these startling statistics and support healthy community initiatives, the Chamber is excited to announce the inaugural running of the Chamburrrrr Scurry 5K. The race is a 5K run/walk hosted on the Marshalltown Community College cross country course.

"We are very excited about this new event for 2013," said Chamber Vice President Lynn Olberding. "We have great community partners and hope runners and walkers of all skill levels sign up to participate."

Gold sponsors include Iowa Valley Community College District and McFarland Clinic. Silver sponsors include Adland Engraving & Silk-screening, Emerson Process Management - Fisher, Hampton Inn & Suites, Hy-Vee, Lennox, and Pepsi. Awards presented by JBS.



Chamburrrrr Scurry 5K Race & Wellness Fair

Presented by
Marshalltown Medical &
Surgical Center

Saturday, January 26, 2013
9:00 a.m. start
Marshalltown Community
College

Wellness Fair
(open to the public)
8:30 a.m. - 1:30 p.m.

Race registration now open

Registration materials available online:

www.marshalltown.org/5K or www.fitnesssports.com

A limited number of sponsorship opportunities are still available.



**"When Success
and Experience Count...
Put the Best to
Work For You!"**



752-5500
2110 South Center

Karri Henning, Broker/Owner
Valerie Bellile ★ Julie Blazek • Kristin Polley
Aimee Deimerly-Snyder ★ Martha Garcia
Janet Miller ★ G. Ward Miller
Jane Chizek ★ Melody Bennett
Phil Henning ★ Moises Garcia
Joan Johnson ★ Connie Mogard
Cortney Watson ★ Reed Riskedahl

MYP to offer several professional development opportunities

The Marshalltown Young Professionals recently unveiled their new logo and tagline. "My life, My work, My future" is the focus of several upcoming professional development opportunities, open to MYP members and other young professionals interested in learning more about the community and about the MYP organization.

On December 4, the group will receive an update on the Renovate the Roundhouse project. This lunch and learn event will begin at 12:00 p.m. at the Fisher Community Center. Cost is \$10 for MYP members and \$15 for non-members, which includes lunch. On December 19, the group will travel to Marshalltown Medical and Surgical Center to meet with CEO Brian Burnside about his leadership philosophy, his journey to his current position, as well as plans for MMSC into the future.

If you or someone you know is a good fit for MYP and would like more information about getting involved, please contact Lynn Olberding at the Chamber office at 641-753-6645 or lolberding@marshalltown.org

The Marshalltown Young Professionals are an affiliate of the Chamber.



Like us on Facebook!

CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

December 2012 Calendar of Events

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Duplicate Bridge	Wednesdays	Senior Citizens Center
Storytime	Wednesdays	Public Library
Craft Show	Nov 17	Fisher Community Center
Holiday Stroll	Nov 17	Main Street
Tiny Tim Tree Festival	Nov 17-18	Main Street
Thanksgiving Day	Nov 22	
MCVB office closed	Nov 22-23	
Films	Nov 26	Public Library
"The Polar Express"	Nov 30-Dec 2	Orpheum Theater Center
Craft Show	Dec 1	Central IA Fairgrounds
Fall Festival Craft Show	Dec 1	Fisher Community Center
Kids Open Art Studio	Dec 1	FCC Art Studio
Messiah	Dec 2	Hope United Methodist
Nature Story Hour	Dec 5	Grimes Farm & Conservation
"The Muppets Christmas Carol"	Dec 7-9	Orpheum Theater Center
Kids Open Art Studio	Dec 8	FCC Art Studio
Seasonal Concert	Dec 8	Hope United Methodist
Adopt A Veteran Christmas Party	Dec 9	IA Veterans Home
Bingo	Dec 13	Central IA Fairgrounds
"It's a Wonderful Life"	Dec 14-16	Orpheum Theater Center
Kids Open Art Studio	Dec 15	FCC Art Studio
Christmas Dinner	Dec 15	Binford House
Nature Story Hour	Dec 19	Grimes Farm & Conservation
Orpheum Christmas Festival	Dec 19-22	Orpheum Theater Center
MCVB office closed	Dec 24-25	
Merry Christmas	Dec 25	
Children's Holiday Art Camp	Dec 26-28	FCC Art Studio
New Year's Eve Celebration	Dec 31	Best Western Regency Inn
MCVB office closed	Dec 31	

Post your 2013 events FREE on the MCVB self-posting calendar at www.visitmarshalltown.com

December 2012 Meetings & Conventions

Group	Date	Location
Blue Wave Swim Meet	Dec 1	Community Y
Mid Iowa Co-op	Dec 5	IA Valley Continuing Ed
Basic Wastewater Treatment Training	Dec 5-6	IA Valley Continuing Ed
Mine Safety Education Conference	Dec 6	IA Valley Continuing Ed
MATT Invitational Tumbling Meet	Dec 7-9	MCC Babe Harder Gym
Upwards Basketball Awards	Dec 9	MCC Student Act. Center
Iowa Lean Consortium	Dec 10	IA Valley Continuing Ed
Basic Wastewater Treatment Training	Dec 12-13	IA Valley Continuing Ed
Lego League Regional Qualifications	Dec 15	IVCE & MCC Campus
Blue Wave Swim Meet	Dec 15	Community Y

Make Marshalltown YOUR destination!

Marshalltown CVB attends tourism conference

Shannon Espenscheid and Shauna Banks from the Marshalltown Convention and Visitors Bureau recently attended the 2012 Iowa Tourism Conference in Altoona. The annual three-day conference brings together more than 200 industry representatives from across the state to network, attend educational sessions and discuss emerging industry trends. The event was sponsored by the Iowa Tourism Office and the Travel Federation of Iowa.

Tourism in Iowa generates more than \$7 billion in expenditures, employs 63,000 people statewide and generates over \$300 million in state taxes enough to pay the salaries of every firefighter, police officer and sheriff in the state of Iowa. The Iowa Tourism Office is part of the Iowa Economic Development Authority. For more information about Iowa tourism, visit www.traveliowa.com, call 800.345.IOWA or stop at any Iowa Welcome Center.

Did you know?

At the Impressionist Art Gallery, located inside the Fisher Community Center, a new sculpture is on display. Steve Irvine has graciously let the Central Iowa Art Association display a sculpture created by Christian Peterson.

MCVB self-posting calendar

The Marshalltown Convention & Visitors Bureau would like to remind everyone to use the free, self-posting calendar of events www.visitmarshalltown.com for their 2013 events.

Events can be posted at any time, however the MCVB encourages people to promote their event on the self-posting calendar as soon as the date is set or at least three months before the event takes place. This allows the visitor and the community to see what is happening in Marshalltown and they can make plans according to events going on in the community.

Questions about posting an event at www.visitmarshalltown.com can be directed to 641-753-6645 or cvb@marshalltown.org.

BUENA VISTA UNIVERSITY

GRADUATE & PROFESSIONAL STUDIES

COMPLETE YOUR DEGREE IN MARSHALLTOWN

CONVENIENTLY LOCATED ON MCC CAMPUS

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E-Mail: rghack@marshallnet.com

CONVENTION & VISITORS BUREAU

Visit Santa at Marshall Town Center

Thursday November 15

5:00 - 7:00 p.m. (during Chamber Business After Hours)

Saturday November 17 (Santa's Official Arrival)

SANTABRATION from 12:30 - 1:30 p.m.

Thursdays and Fridays beginning November 23

4:00 - 8:00 p.m.

Saturdays beginning November 17

1:00 - 7:00 p.m.

Sundays beginning November 18

12:00 - 5:00 p.m.

Santa will be at Marshall Town Center through Christmas Eve.

Visit www.marshalltowncenter.com for more details.



MCVB Electronic Sign

The MCVB electronic sign's purpose is to welcome out-of-town visitors to our community and to announce upcoming events in the community that visitors can also attend while in town. Ever wondered what the criteria was to have a message posted on the sign?

The answer is YES if your event is a(n):

- Announcement of event date/time/location
- Welcome for statewide meeting/convention/group tour/sporting event
- School sporting events but they will be listed as space permits and upon discretion of the MCVB
- School events (chili suppers/carnivals) will be listed as space permits and upon discretion of the MCVB
- Rummage sales/thrift sales/auctions will be listed as space permits and upon discretion of the MCVB

The answer is NO if your event is a(n):

- Registration (including sports, early registrations, and others)
- Fundraiser
- Campaign kickoff
- Political message
- Open house
- Announcement for a meeting/event not for general visitor attendance (for example: MCVB will hold its meeting on January 4)
- Camp (Example: summer camp taking place on July 10)
- A group sponsoring a day at a special location (Example: MCVB day at the Aquatic Center)
- A cancellation message for an event

Anyone planning an event is encouraged to call the Marshalltown Convention & Visitors Bureau, stop by our office, or visit www.visitmarshalltown.com to receive a form to fill out. All forms need to be received one week before the event takes place.

Don't forget to post the event on the MCVB website's self-posting calendar. For more information call 641-753-6645.

BEST WESTERN REGENCY INN "Thanksgiving Buffet" Nov. 22, 2012 10:45 am - 2:00 pm

*Roasted Turkey, Baked Ham, Chicken & Noodle,
Mashed Potatoes & Gravy, Sage Dressing, Candied Yams,
Buttered Corn, Green Beans, Tossed Salad & Dressings,
Fresh Homemade Salads, White & Wheat Rolls & Butter,
Assorted Desserts Include Pumpkin Pie,
Coffee, Tea, Soda or Milk*

Adult
\$13.95 + tax

Child (Age 3-10)
\$8.95 + tax

Reservations
are suggested
Call 641-752-6321

Celebrate New Year's Eve at Best Western Regency Inn Dance To "Milk & Honey"

Overnight Party Package

Guest Room for 2

2 - New Year's Eve Dinners 2 - Dance Tickets

2 - New Year's Day Breakfast Buffets

\$150 plus tax per couple

Dance & Dinner Sold Separately.



Plus Regency Inn
3303 S. Center St.
Marshalltown, IA

641-752-6321



Phone: 641-753-6645

Email: cvb@marshalltown.org

Website: www.visitmarshalltown.com

AMBASSADORS VISITS



Marshalltown Mayor Tommy Thompson cuts the ribbon celebrating the completion of the Madison/Nevada Street improvements on October 23. Ambassadors, CGA employees and city staff were on hand.



Tammy Olson and staff at Villa del Sol (2401 South 2nd Street) greeted the Chamber Ambassadors during a courtesy call to the care facility on October 23.



Stephanie Anderson, owner of Cakes and More (2500 South Center Street) was visited by the Chamber Ambassadors on October 23, welcoming her to the Marshalltown business community.



The UPS Store owner Gary Thompson showcased his printing and shipping business to the Chamber Ambassadors during a recent courtesy call. The business is located at 125 West Merle Hibbs Boulevard.

See pictures of past
Ambassadors ribbon cuttings and
courtesy calls on the Chamber
website at www.marshalltown.org.

The Ambassadors are the goodwill arm of the Chamber.
Their scheduled time for courtesy calls and ribbon
cuttings are at
4:30 p.m. and 4:45 p.m. on the
second and fourth
Tuesday of the month.

Contact 641-753-6645 or lolberding@marshalltown.org.

BUSINESS NEWS

Marshalltown Area Dollars

Each year, the Chamber sells more than \$75,000 in Area Dollars (Chamber Bucks) to residents, businesses and visitors. That's \$75,000 that is spent with Chamber member businesses!

Area Dollars are available at the Chamber office Monday - Thursday 8:00 a.m. - 5:00 p.m. and Friday 8:00 a.m. - 4:00 p.m. Please note that the Chamber office will be closed on December 24 and 25.

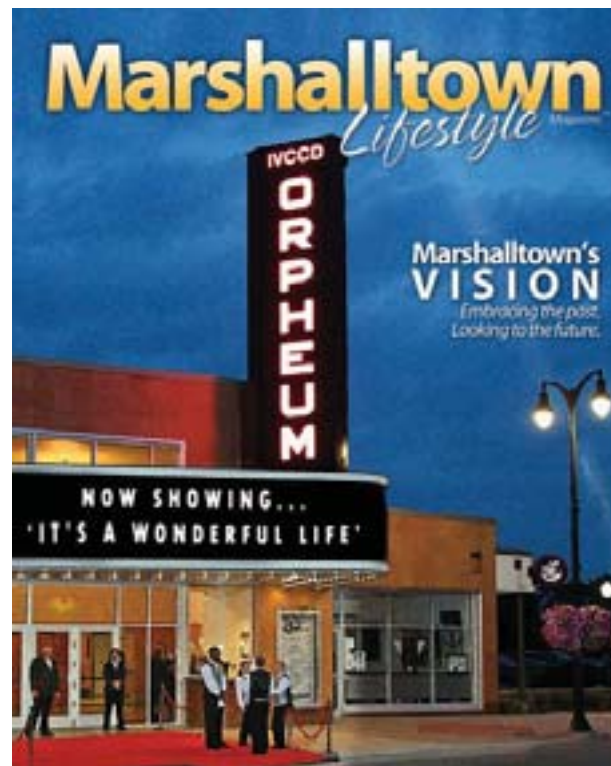
They are sold in \$10 and \$25 increments and can be redeemed at any Chamber member business. You can spend them at retail stores, make a donation to a local non-profit organization or church or pay your utility bill.

Pick yours up today!



The Chamber, MCVB and MEDIC offices, as well as the Fisher Community Center, will be closed on Monday, December 24 and Tuesday, December 25.

Lifestyle magazine updated



The Chamber proudly unveiled the new version of the Marshalltown Lifestyle magazine during the Business-to-Business Showcase on November 1. The publication is used to promote the community to visitors, residents and prospective employees to tell Marshalltown's story.

The publication features cover shot by Tom Apgar and a number of photographs from Tammy Lawson, as well as many Chamber member businesses.

"It's a beautiful publication," said Chamber

Vice President Lynn Olberding. "We couldn't be happier with the finished product and the way it promotes our great city."

Chapter features include Marshalltown history, worship opportunities, family, healthcare, education, housing and real estate, regional connection, and a future outlook.

Chamber members are encouraged to pick up copies for display at their business, by visiting the Chamber office at 709 South Center Street.

**Spread some holiday cheer at the December Chamber Business After Hours
Thursday, December 13 from 5:00 - 7:00 p.m.
U.S. Bank (123 West Main Street)**

www.everydaychampions.org

ECONOMIC DEVELOPMENT

MEDIC hosts investor appreciation event

On October 10, Marshall Economic Development Impact Committee (MEDIC) hosted an investor appreciation and update reception at the Fisher Community Center. In attendance were over 50 people representing investors and their staff, MEDIC board members and government elected officials. MEDIC is the economic development organization representing Marshalltown and Marshall County, and is a public/private partnership with 47 investors, including Marshalltown and Marshall County.

During the event, presentations were given by the current MEDIC Chairperson Sharon Greer, MEDIC President Tom Deimerly and Debi Durham, Director of the Iowa Economic Development Authority (IEDA). Previously in the day Durham and IEDA program manager Beth Balzer accompanied Deimerly on visits to several local businesses and industries to discuss ways in which state officials can promote their business and ultimate success.

Chairperson Greer welcomed and thanked the assembled investors for their commitment to the future of Marshall County through their investment in the MEDIC program of work. Greer also recognized the past years Chair, Doug Gervich, with the presentation of an award for his leadership and commitment to the wellbeing of Marshall County businesses and the people they employ. During his term, Gervich provided key leadership in the efforts to rehabilitate the 13th Street Commercial District, isolate Marshalltown as the site of Alliant Energy's proposed Marshalltown Generation Station, and redevelopment of downtown housing.

MEDIC President Tom Deimerly gave the audience a "by the numbers" update on the past 18 months economic development activity and the upcoming year's program of work. During that time, MEDIC received and acted upon approximately 50 project leads. The majority of leads came through MEDIC's relationship with the Greater Des Moines Partnership, Alliant Energy, and MEDIC's direct marketing program and Business Retention and Expansion (BRE) program. The BRE program consisted of more than 60 visits to existing businesses and industries and 5 corporate calls with decision makers located outside of Marshall County. These BRE visits identify issues and opportunities to the companies' continued success in Marshall County. Fifteen small business/entrepreneurs were provided assistance over the past year. Assistance was primarily guidance with business plan and marketing plan development, as well as helping locate suitable buildings or sites. At least 7 of the entrepreneurs have moved forward with their ideas in Marshall County.

A handful of the year's major projects, including the rebuilding of the MEDIC website to serve prospective, existing, and entrepreneurial businesses considering Marshall County, were noted. Other major projects with MEDIC involvement include the announcement by Alliant Energy of the construction of a 600 Mw gas-fired generation station in Marshalltown, the investment by Mid-American Energy in the Marshalltown Industrial Park, the TallCorn Towers Rehabilitation Project and the redevelopment of the Iowa Wholesale Building into senior housing.

The evening was capped by remarks and an update of activities by IEDA Director Debi Durham. She outlined the goals of the IEDA, as es-

tablished by Governor Branstad, including the creation of 200,000 direct and indirect jobs, the need for a more pro-business tax climate, and the need to promote Iowa as an export state. She also discussed current and future economic development incentives and opportunities for legislative initiatives. She and Chairwoman Greer concluded their remarks by commending the investors for their commitment to the MEDIC public/private partnership for the future of Marshall County.

If you or your existing businesses are interested in how MEDIC can help you, we are available at 641-753-6645 or through their website www.marshalltownworks.com.

Economic Statistics

August	2012	2011
Employment – Marshall County		
Labor force	19,400	20,030
Unemployed	1,280	1,370
Percent unemployed	6.5	6.8
Total employment	18,210	8,670
Marshalltown Construction		
Building permits	20	13
Residential dwelling units	0	0
New residential construction value	\$0	\$0
Residential addition/remodeling	\$133,000	\$183,000
New commercial/industrial permits	0	2
New commercial/industrial value	\$0	\$7,475,000
Remodeling commercial/industrial	\$183,000	\$114,000
Marshall County Construction		
Building permits	7	8
New residential dwelling units	1	3
New residential construction value	\$51,000	\$1,127,000
Residential addition/remodeling	\$4,500	\$61,500
New commercial/industrial permits	2	1
New commercial/industrial value	\$211,000	\$2,000,000
Housing		
Single family home sales	46	44
Average sale price	\$78,161	\$93,935
Median sale price	\$65,000	\$87,000



For additional economic development information, please visit www.marshalltownworks.com. It is a great resource for current demographic information about Marshalltown, Marshall County and the state of Iowa.

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**The Chamber office will be
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Friday, November 24

Monday, December 24 &
Tuesday, December 25

Monday, December 31 &
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BUSINESS NEWS

Iowa Valley Leadership profiles



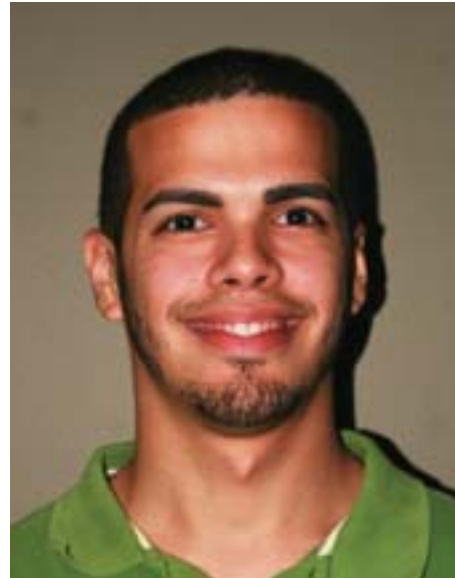
Emily Murtha

Job title: Junior, Marshalltown High School

Community involvement: Church, Municipal Band, various volunteer opportunities

About IVL: "I had heard great things about IVL and I knew it would be a great opportunity for me to learn more about my community along with becoming more involved. I have already discovered a lot about my community and how I can be a contributing factor in helping to improve it."

View on leadership: "Leadership is being able to cooperate with all people and make choices based on good morals and ethics. It is being able to help others in tough times and guide them to do what is right."



Luis Sánchez Vázquez

Job title: Translator for Mid-Iowa Community Action, Inc. (MICA)

Community involvement: FBC

About IVL : "I joined IVL because I've been in Marshalltown for only 5 months and thought that this was the greatest opportunity to know leaders within the community and expand my community volunteering network."

View on leadership: "Leadership is the ability one has to not only guide a person or a group of people towards a goal but also to be a role model. Being a leader is to have a fresh vision and mission that will include everyone's participation rather it's big or small."



Eric Sieverding

Job title: Manufacturing Engineer for Lennox Industries

Community involvement: Den Leader for Cub Scout Pack 107

About IVL : "I was asked to join IVL and didn't know much about it at the time so I talked to past members to get an idea of what it is about. I decided that it would be good for me to learn ways that I could benefit my community."

View on leadership: "It is showing a good example for those around you. It is getting input from affected persons on what action is required and motivating people to take action when needed. Leadership means not always pushing for your ideas."

Calling all volunteers!

The Chamber is looking for people interested in helping with the January 26, 2013 Chamburrrrr Scurry 5K. Volunteers are needed for Friday and Saturday participant check-in, race cheerleaders and other helpers as needed.

If you are interested, please contact Lynn Olberding at the Chamber office at 641-753-6645 or email

lolberding@marshalltown.org. All volunteers will receive a free 5K Volunteer t-shirt.

Want to run? Register for the race online at

www.marshalltown.org/5k or at www.fitnesssports.com.



Save the Date

Skilled Iowa and National Career Readiness Certification presentation with Governor Terry Branstad and Iowa Workforce Development Director Teresa Wahlert

Tuesday, December 18
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Chamber members - watch your email for more information coming soon.

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BUSINESS NEWS

Chamber to honor local manufacturing sector

The Chamber is proud to announce plans for the first Manufacturer's Appreciation luncheon. The event, held in partnership with Marshall Economic Development Impact Committee (MEDIC) and presenting sponsors Iowa Valley Continuing Education and JBS, will be held on Friday, December 14 at Lennox. Keynote speaker will be Governor Terry Branstad.

Our local manufacturers have historically been outstanding corporate citizens and responsible stewards of our industrial history. The impact of these area manufacturers is essential to our local economy. They employ approximately 33% of the local workforce.

Governor Terry Branstad was born, raised and educated in Iowa. A native of Leland, Branstad was elected to the Iowa House in 1972, '74 and '76, and elected as Iowa's lieutenant governor in 1978.

Branstad was Iowa's longest-serving governor, from 1983 to 1999. At the end of his tenure, Iowa enjoyed record employment, an unprecedented \$900 million budget surplus, and the enactment of historic government overhauls that led to greater efficiencies in state government. As a result, Iowa's unemployment rate went from 8.5 percent when he took office to a record low 2.5 percent by the time he left in 1999.

Following his four terms as governor, Branstad went on to serve as president of Des Moines University (DMU). In October of 2009, Branstad retired from DMU to explore running for governor in 2010. He launched his campaign in January of 2010, and in June he won the Republican

primary and named energetic state Senator Kim Reynolds as his running mate.

This team traveled to each of Iowa's 99 counties, sharing their commitment to the creation of 200,000 new jobs for Iowans, a 15 percent reduction in the cost of government, a 25 percent increase in family incomes, and a renewal of national excellence of Iowa's schools. As a result, they were elected as Iowa's governor and lieutenant governor on November 2, 2010 and were sworn into office on January 14, 2011.

Branstad will speak on the importance of manufacturing to Iowa economy, and specifically about the impact our local manufacturing sector and others across the state have in a global economy.

Tickets are \$25 per person and



available to employees of Chamber member businesses only. Tickets are available on a first come, first serve basis. To request a ticket, please email Lynn Olberding at lolberding@marshalltown.org. This event is not open to the public.



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